



SESHA 2024 Corporate Partner and Symposium Sponsorship Guide

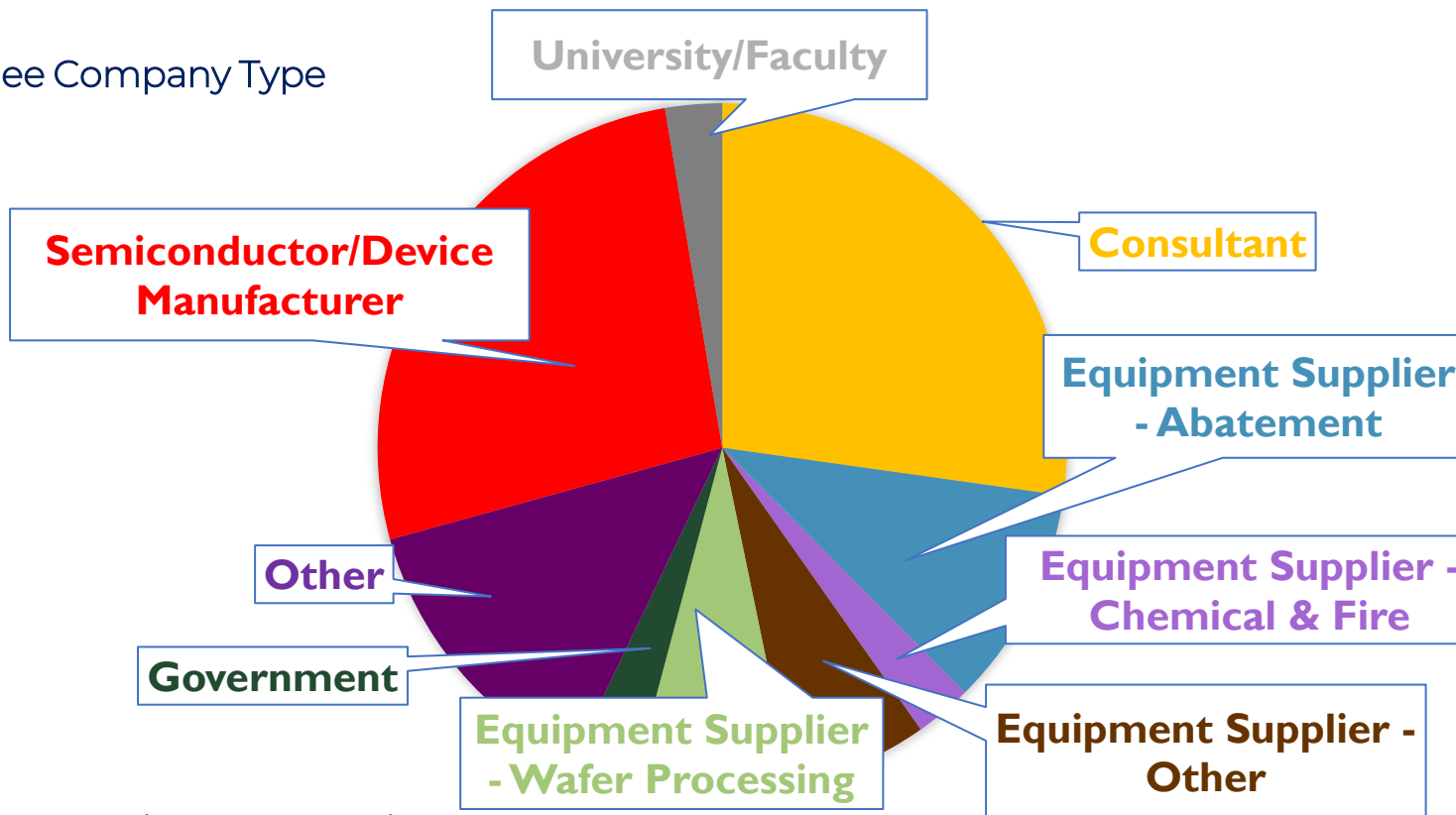


**SESHA 2024 Annual Symposium
Hilton Resort at the Peak
Phoenix, Arizona
April 22-25, 2024**

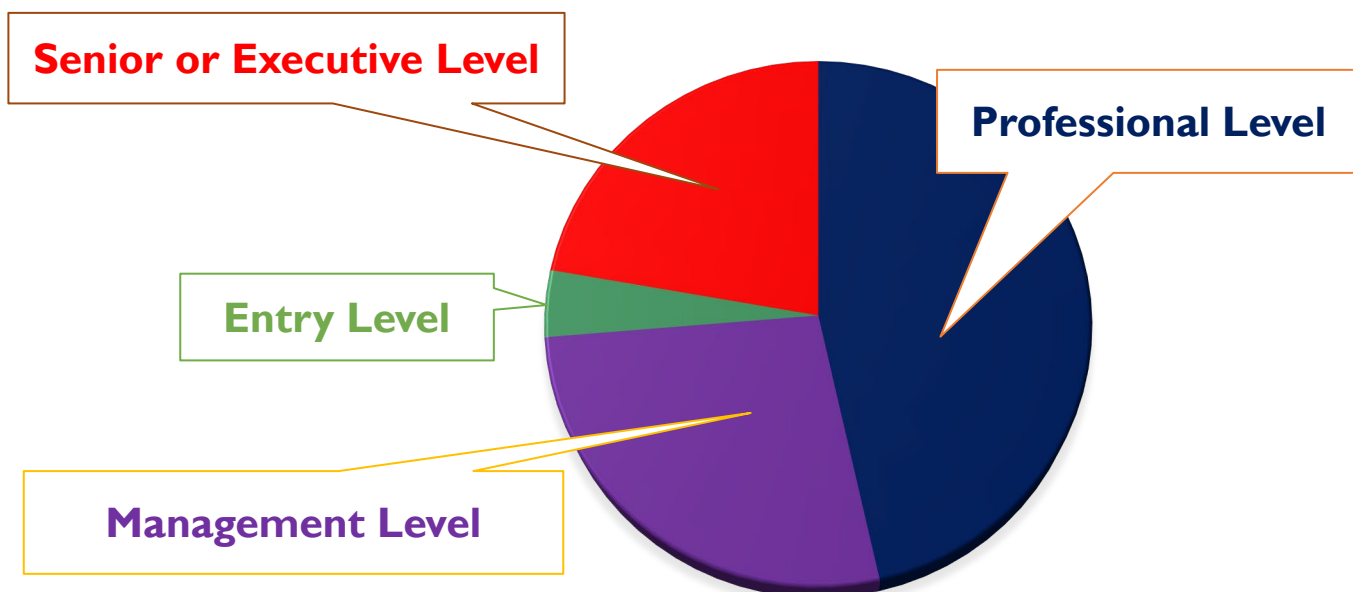
ABOUT SESHA

The Semiconductor Environmental, Safety & Health Association (SESHA) is the premier Environmental, Safety & Health Association serving the high technology and associated industries with more than 2,000 ESH professionals. SESHA is dedicated to improving environmental, safety and health performance, preventing workplace injuries and accidents, and promoting technological advances through our education and professional development.

Attendee Company Type



Attendee Employment Level



CORPORATE PARTNERSHIP

SESHA's Corporate Partnership program provides companies with a unique chance to establish a year-long relationship with SESHA members through online and in-person events. The funds generated from this program are used to support SESHA programming, which in turn helps our members in their education and professional development. The program offers numerous benefits to companies, such as extensive corporate branding and introducing specific technologies and products to new and existing customers.

SESHA's Corporate Partnership Program has seven levels of participation. Partners will receive a bonus based on their level. In addition to supporting the organization, funds can be applied toward advertisements, exhibit booths, and meeting registration. Sponsorship options are listed in the following pages of this guide.

BRONZE \$2,500	SILVER \$5,000	GOLD \$7,500
+10% bonus	+12.5% bonus	+15% bonus
\$2,750	\$5,625	\$8,625

PLATINUM \$10,000	DIAMOND \$15,000	COBALT \$20,000	TITANIUM \$25,000 +
+17.5% bonus	+20% bonus	+25% bonus	+25% bonus
\$11,750	\$18,000	\$25,000	\$31,000

All Corporate Partner levels receive the following benefits:

- Listing on SESHA website with company logo and web link
- Corporate Partner Spotlight in SESHA monthly newsletter
- Discounted registrations at SESHA Symposium (see next page)
- Logo and link on the SESHA mobile app
- Logo printed on signage and in the program at the conference
- Use of the SESHA logo to show support for the organization
- Priority booth space selection for Symposium exhibits
- Acknowledgement at the Symposium plenary session
- Acknowledgement in SESHA social media

REGISTRATION DISCOUNTS

SESHA's Corporate Partners will also receive a discount on multiple registrations for the meeting and courses at the SESA 2024 Symposium.

Full Conference Registration

Standard Rate	\$795/each
5 to 9 Registrations	\$750/each
10 to 15 Registrations	\$675/each
16 to 24 Registrations	\$615/each
25 or more Registrations	\$575/each

Single-Day Conference Registration

Standard Rate	\$450/each
5 to 9 Registrations	\$400/each
10 to 19 Registrations	\$350/each
20 or more Registrations	\$300/each

Full-Day Professional Development Courses (PDC) Registration

Standard Rate	\$375/each
5 to 9 Registrations	\$325/each
10 to 19 Registrations	\$275/each
20 or more Registrations	\$225/each

Half-Day Professional Development Courses (PDC) Registration

Standard Rate	\$200/each
5 to 9 Registrations	\$175/each
10 to 19 Registrations	\$150/each
20 or more Registrations	\$125/each



CORPORATE PARTNER EXCLUSIVES

The advertising and sponsorship opportunities listed on this page are reserved exclusively for our SSHA corporate partners.

Meeting Space \$950

During the Annual Symposium, you can host private meetings or events in one of the conference rooms available at the hotel. This is a great chance to hold an internal sales meeting or training session or even to host a private event for your customers. The listed rate is per day, but if you are a Diamond level partner or above, the fees are waived as a bonus. However, please note that space is limited and subject to availability. Also, please remember that AV and catering costs are not included in the fees and are the hosting company's responsibility.

SSHA Monthly Newsletter Banner Ad \$450

Include a clickable banner ad with your graphics in the SSHA monthly newsletter that is distributed to all members. Ad will link to the URL of your choice.

SSHA Website Advertisement

Promote your organization with a clickable advertisement where ESH professionals go for the latest information – SSHA.org!

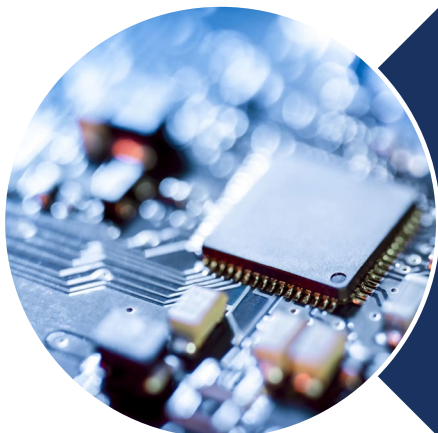
- Static Ad Space – Exclusive Ad - \$1,000/month
- Rotating Ad Space – up to 3 companies - \$700/month

Webinar Sponsor \$350

Join the popular SSHA Webinar Wednesdays! SSHA hosts live webinars every second Wednesday of the month at 4 PM Eastern Time. The webinars are available on-demand to SSHA members. As a sponsor, you can provide the opening and closing slides and get recognized in the pre-event promotion.

Slide Projection Ad \$500 per day

Get visibility in the session rooms! During the breaks, your organization's slide advertisement will be projected on the screen in the session rooms for increased visibility



All sponsorship and advertising opportunities are granted on a first-come, first-served basis. Contact meetings@seshaonline.org for more information.

SPONSORSHIP OPTIONS

Opening Reception \$7,000 Maximize your brand exposure by sponsoring this highly attended social event in the exhibit space. Our sponsorship package includes prominent logo placement on signage, beverage napkins, and drink tickets, with acknowledgment in the program book. Take advantage of this opportunity to showcase your organization to a captive audience.	Exhibit Hall Lunch \$10,000 Sponsor a daily attendee lunch in the exhibit hall with a contribution of \$10,000. Your organization will receive prominent signage during the lunch and recognition in the program book. This is a great opportunity to showcase your brand and support the event simultaneously.
Coffee/Refreshment Break \$3,500 Upgrade the conference refreshment breaks with muffins, coffee, ice cream, and cookies. Signage will feature logos and recognition in the program, mobile app, and during the break announcements.	Raffle Prizes \$750 At the meeting breaks, raffle prizes worth \$750 will be given away through popular drawings. These prizes are usually desirable items such as tablets, wireless headphones, and gift cards. A representative from your organization will announce the winner and hand them the prize. Don't miss out on this exciting opportunity!
Conference Tote Bags \$6,000 Carry your message throughout the meeting! Your logo will be screen-printed on the tote bags distributed to all attendees at registration to use during the meeting and beyond.	Lanyards \$3,500 See your logo on every attendee! Your organization's logo will be screen-printed on the lanyards that are distributed to all attendees to hold their conference badges.
Notebooks \$5,000 Looking for a smart way to get your brand noticed? Consider sponsoring Notebooks with your company name and logo printed on them. These notebooks will be given to all attendees in the conference tote bags for use to take notes at the meeting and beyond. Not only will your sponsorship help attendees stay organized and engaged, it will also provide your brand with long-lasting exposure and visibility.	Beverage Bottles \$5,500 Boost your brand recognition with our Beverage Bottles package! For only \$5,500, you can have your company name and logo printed on beverage bottles that will be distributed to all attendees in the conference tote bags. These bottles will be used throughout the event and long after, giving your brand long-lasting exposure. Don't miss out on this opportunity to make a lasting impression on your target audience!
Conference Pens \$1,500 Make a lasting impression on your conference attendees by providing them with company-branded pens. These pens will be included in the conference tote bags and can be used during the meeting and long after, ensuring your brand remains top-of-mind with your target audience.	Charging Pads \$5,000 Power up your brand awareness with our highly effective Charging Pads. These wireless charging pads are perfect for reaching out to attendees. With your logo printed on them, your brand will be constantly in front of potential customers. And the best part? These charging pads are placed inside the conference tote bags given to all attendees, ensuring maximum visibility and exposure for your brand. Grab this opportunity now and make a lasting impression on your target audience!

SPONSORSHIP OPTIONS

Cover Program Ad \$1,350 Looking to get your message noticed by a wider audience? Consider featuring your full-page color advertisement on the Final Program Book's front, inside, or back covers. This book is given to all attendees and posted online, making it a valuable opportunity to showcase your information to a large and diverse audience.	Tote Bags Handout \$450 You can have your single-page flyer inserted in every tote bag that will be distributed to all attendees during the meeting. This is a fantastic opportunity to increase your reach and make sure that your message gets seen by everyone in attendance. Take advantage of this chance to make a lasting impression.
Color Program Ad \$1000 Be in the center of it all by having your full-page color advertisement in the color center pages of the Final Program Book given to all attendees and posted online.	Promotional Giveaway \$500 Here is your chance to get creative! Place your company's branded item in the tote bag. Items are provided by your company and subject to SSHA approval
Full Page Program Ad \$750 Share your message with a full-page black and white advertisement in the Final Program Book. This book is given to all attendees and posted online. With a Program Ad, you can increase your visibility and leave a lasting impression on potential customers or clients.	Golf Tournament \$175/each Looking to impress your clients with a fun day out on the golf course? Our Golf Tournament package offers just that! For only \$175 per person, your clients can enjoy a round of golf on a beautiful course, complete with greens fees and a cart included in the price. Take advantage of this opportunity to bond with your clients and show off your golf skills!
Half Page Program Ad \$500 Half-page black and white advertisement included in the Final Program Book given to all attendees and posted online. This is an excellent opportunity to increase your brand's exposure and engagement with a highly targeted audience	Golf Sponsorship \$500 Sponsor a hole during the golf tournament and provide prizes for the winners. Your company will receive signage at the hole and recognition during the festivities and opening session.
Mobile App Ad \$500 Maximize your reach among attendees by advertising on the SSHA mobile meeting app. Your clickable ad will be prominently displayed in the app, providing visibility where attendees are frequently seeking information on the go.	Golf Towels \$500 Want to make a lasting impression at your upcoming golf tournament? Why not have your logo printed on the golf towels that will be given to all participants? Not only will this create a sense of unity among the players, but it will also ensure that your brand is seen and recognized throughout the event.
Floor Advertisement \$500 Gain visibility outside the exhibit hall by strategically placing your advertisement on floor adhesive in the corridors between the session rooms and the exhibit space.	Golf Balls \$650 Promotional golf balls are an excellent way to advertise your brand and impress your clients. Having your logo printed on golf balls can create a lasting impression on the golf tournament participants.
5K Fun Run T-Shirts \$300 Help us cover the cost of T-shirts for our 5K Fun Run and show your commitment to our SSHA community! Your organization's logo will be printed on the shirts, and you'll be recognized in the program book.	

EXHIBIT OPPORTUNITIES

Meet with your target audience by exhibiting at the SSHA 46th Annual Symposium at the [Hilton Phoenix Resort at the Peak](#) in Phoenix, Arizona.

Visit the live exhibit hall floor plan at <https://sesha2024.expofp.com/> to view the spaces currently available.

Exhibitor Booth Fees:

Early Registration (on or before December 1, 2023).....\$1,950

Standard Registration (after December 1, 2023).....\$2,150

Non-profit Organization Rate*.....\$1,000

(Rates are per 8'x10' booth space)

**Non-profit rate is for 501(c)(3) organizations or government agencies, and an IRS letter of exemption must be provided.*

Exhibitor Package Includes:

- ✓ 8'x10' booth space
- ✓ Pipe and hanging drape and organization identification sign
- ✓ Two complimentary full-conference registrations for company representatives, and membership in SSHA for that registrant
- ✓ Exhibit Hall Only access badges may be purchased for \$300/person for additional booth staff
- ✓ Opportunity to select top booth location choices (placement will be assigned on a first-come, first-served basis)
- ✓ Company description and contact information printed in Final Program and available online (due to SSHA by March 1, 2024)
- ✓ Access to discounted hotel rates via the conference website
- ✓ Complimentary food and drink for meeting events and breaks

ADDITIONAL EXHIBIT HALL EVENTS:

- Lunch provided on both Tuesday and Wednesday
- Morning and afternoon refreshment breaks
- Opening reception
- Daily raffle drawings

PRELIMINARY EXHIBITOR SCHEDULE*

SET-UP

Monday, April 22	1:00 pm – 5:00 pm
Tuesday, April 23	8:00 am – 9:00 am

EXHIBIT HALL HOURS*

Tuesday, April 23	10:00 am – 7:00 pm
Wednesday, April 24	9:00 am – 4:00 pm

BREAK DOWN

Wednesday, April 24	4:00 pm – 7:00 pm
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Meeting ends Thursday, April 23

*schedule subject to change

Contact Amy Sullivan at meetings@seshaonline.org

for more information and to reserve your booth space and sponsorship options

SSHA expects each exhibit booth to be staffed during all show hours, Tuesday, April 23 through Wednesday, April 24, 2024. Only SSHA 2024 Annual Symposium exhibitors can do business on the show floor. All exhibitors are expected to act appropriately and in a professional manner. Any salespeople disrupting the business of another exhibitor will be asked to leave the show floor. See additional Rules and Regulations in this document.

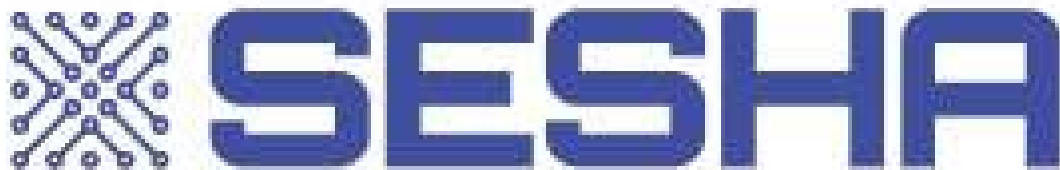
RULES & REGULATIONS

1. Location, Dates, and Hours of Exhibit: The Exhibition will be held at the Hilton Resort at the Peak. The exhibit area will be open free of charge to the meeting registrants as follows: Tuesday, April 23 from 10:00 am – 7:00 pm, and Wednesday, April 24 from 9:00 am – 4:00 pm. These hours are subject to change as dictated by program requirements.
2. Installation and Dismantling: Booths will be accessible to Exhibitors for setting up displays from 1:00 pm – 5:00 pm Monday, April 22 and are to be ready for display by Tuesday, April 23 by 9:30 am. Packing and removal is from 4:00 pm – 7:00 pm, Wednesday, April 24.
3. All booth personnel must register using the exhibitor reservation form. Two registrants per booth are allowed; these registrants may attend sessions. Each additional booth personnel must register as “Exhibits Only” for an additional \$300.
4. Standard and Special Booth Equipment: Standard booth equipment consists of draperies assembled with polished aluminum attachments, backs 8' high, and side rail dividers 3' high. These are included in the booth charge. A sign 7" by 44" with one line of copy for identification is furnished for the backdrop. The official Decorator and Drayage Company for the Exhibitors is Summit Expo. A complete line of furniture, display tables, and other items is available. All independent service companies performing work at the show site will be required to submit certificates of insurance for both worker's comprehensive and general liability insurance at amounts established by the state of Arizona. The deadline for receipt of these materials is March 5—three weeks prior to the start of the show. In addition, such contractor must submit his request in writing using the EAC form in the exhibitor service manual and adhere to all rules and regulations listed.
5. Burk and Associates, Inc's assignment of booth space is final and shall constitute an acceptance of the Exhibitor's offer to occupy space. Assignments will be made only after receipt of the Contract for Exhibitors and the appropriate booth fees. After assignment, space location may not be changed, transferred, or canceled except by written request and with the subsequent approval of Burk and Associates, Inc. Notwithstanding the above, Burk and Associates, Inc reserves the right to make the space assignment and to change, at its sole discretion, any such assignments as it deems necessary. An Exhibitor may not share or sublet space to another party nor permit in their booth non-exhibiting companies' representatives without the express written permission of Burk and Associates, Inc. Only companies or individuals who have contracted directly with SESHASHall be listed in the program or allowed in the exhibit hall as an Exhibitor. One Exhibitor may not exhibit the named “end product” of another Exhibitor without permission of that Exhibitor and the Exhibit Manager in writing
6. General Regulations: Loud speaking sound displays are prohibited. The Society reserves the right to refuse any exhibit not in good taste or inconsistent with a meeting of this kind. All exhibits, back walls, and decorations will be limited to 8' in height and not extending more than 5' from the back wall except actual equipment, which in normal operation exceeds this height. Permission to exhibit equipment with abnormal heights must be obtained from the Exhibit Manager. Any large items must be placed in the rear 5' of the booth. Please refer to the Booth Display Rules in the Exhibitor Service Manual.
7. Exhibitor will be responsible for sales tax owed to Arizona on any transactions made on the show floor. Exhibitor will be responsible for any business license required by Arizona. No exhibitor will be permitted to give away premium items, nor to conduct any prize drawings, awards for the signing of names and addresses, or other extreme promotions without first obtaining written permission from the Exhibit Manager.
8. Photographing booths is limited to non-exhibit hours or candid shots only. Exhibitors and photographers shall refrain from disrupting visitor traffic by clearing booths or aisles for photography during the regular conference hours.
9. All exhibit and booth materials, particularly drapes, curtains, table covers, etc. must comply with Federal, State and City Fire Laws, Insurance Underwriter and Hotel Safety Regulations, and must be flame-proof. All packing containers, excelsior and similar materials are to be removed from the exhibition area upon completion of the booth arrangement. The Exhibitor is restricted to materials that will pass fire inspection. Decorations of paper, pine boughs, leafy decorations, or tree branches are prohibited. Volatile or flammable oils, gases, unprotected picture films, other explosives or flammable matter, or any substance prohibited by the City Departments or authorities will not be permitted in the exhibition areas. Likewise, all electrical wiring must be approved and installed in accordance with State and Local Regulations. Smoking in exhibits may be prohibited. Crowding will be restricted. Exhibits cannot block aisles and fire exits.
10. In their own best interest, and for security, Exhibitors shall keep an attendant in their own booths during all exhibit hours. No exhibit may be dismantled before the specified time, nor may any part of the exhibit or equipment be removed, once it has been set up, without permission of the Exhibit Manager.
11. Exhibitor hereby assumes entire responsibility and hereby agrees to protect, defend, indemnify and save Burk and Associates, Inc; the SESHASHall, Summit Exposition, LLC and the Hilton Resort at the Peak and their owners, operators, and each of their respective parents, subsidiaries, affiliates, employees, officers, directors, and agents harmless against all claims, losses or damages to persons or property, governmental charges or fines and attorney's fees arising out of or caused by its installation, removal, maintenance, occupancy or use of the exhibition premises or a part thereof. Exhibitor hereby releases, quitclaims and forever discharges Burk and Associates, Inc, the SESHASHall, Summit Exposition, LLC the Hilton Hotel, and their representatives, officers, agents, and employees, from any loss, damage, theft, destruction or other harm or injury to any personal property which the Exhibitor places on or about the premises of the Hilton Resort at the Peak.
12. Due to the tremendous value of exhibits, it is impractical and impossible to insure Exhibitor's equipment against loss, theft, damage and breakage. Neither the Hotel nor any of its employees, nor representatives, nor any representatives of SESHASHall, nor Burk and Associates Inc., nor any subcontractor will be responsible for any injury, loss or damage to the Exhibitor, the Exhibitor's employees or property, however caused. In addition, the Exhibitor must assume responsibility for damages to the Hotel property and indemnify and hold harmless the Hotel from liability, which might ensue from any cause, whatsoever, including accidents or injuries to Exhibitors, their agents or employees. The Exhibitor must also assume responsibility for any accident, injury or property damage to any person viewing his exhibit where such accident, injury, or property damage is caused by the negligence of the Exhibitor, his agents, or employees. In view of the foregoing, Exhibitors are urged to place “extraterritorial” and other coverage on equipment and exhibits and arrange for extended public liability insurance with their regular insurance carrier, particularly if they are conducting experiments or demonstrations using heat or high voltage.
13. Exhibitor shall obtain and keep in force during the term of the installation and use of the exhibit premises, policies of Comprehensive General Liability and Contractual Liability Insurance, insuring and specifically referring to the Contractual liability set forth in this Exhibit Agreement, in an amount not less than \$1,000,000 Combined Single Limit for personal injury and property damage. Burk and Associates, Inc, the SESHASHall, Summit Exposition, LLC and the Hilton Resort at the Peak shall be included in such policies as additional named insured. In addition, Exhibitor acknowledges that Burk and Associates, Inc, the SESHASHall, Summit Exposition, LLC and the Hilton Hotel do not maintain insurance covering exhibitor's property and that it is the sole responsibility of Exhibitor to obtain such insurance.
14. SESHASHall, Summit Exposition LLC and the Exhibit Manager for the meeting will cooperate fully, but cannot assume responsibility for damage to Exhibitor's property, lost shipments either coming in or going out of the premises or for moving costs. Any damage due to inadequately packed property is Exhibitor's own responsibility. If exhibit fails to arrive, Exhibitor will be, nevertheless, responsible for booth rent and no refund will be made. Exhibitors should carry insurance against such risks. The Exhibit Management will attempt to assist and generally protect Exhibitors, keep them informed and will assume responsibility for its own misconduct and negligence all in good faith.
15. Exhibitors wishing to have Hospitality Suites must reserve them through the Exhibit Manager. Such Suites cannot be open during any Meeting or Exhibit Hours and can be open after midnight only with Exhibit Manager's permission.
16. Rejected Displays: Unethical conduct or infraction of rules on the part of the Exhibitor or his representatives or both will subject the Exhibitor or his representatives to dismissal from the exhibit area, in which event it is agreed that no refund shall be made and further that the Exhibitor or his representatives will make no demand for redress. The products and services to be exhibited must be pertinent to the technical scope and purpose of the meeting. Changes to the products and services are to be forwarded to SESHASHall in writing by January 31, 2024 and are subject to review by the Executive Committee. No changes are accepted afterward. Alcoholic beverages may not be distributed from any booth, its attendees or company representative.
17. Care of Building and Equipment and Safety Precautions: Exhibitors, or their agents, must not injure or deface the walls or floors of the building, the booths, or the equipment in the booths; when such damage appears, the Exhibitor is liable to the owner of the property so damaged.
18. The Exhibitor will engage at its expense, and through the official decorator where the venue so requires, all necessary labor and trade performing functions directly related to the exhibit. The Exhibitor agrees that any person employed to perform such functions on a temporary basis at the Hotel shall be represented by the appropriate bona fide Union.
19. Cancellation Policy: If the sponsorship/booth contracted for is canceled by an exhibitor after February 1, 2024, or if the exhibitor fails to occupy space contracted for, the Society is entitled to the full amount of the amount charged. If the sponsorship/booth reserved is canceled by the exhibitor on or before February 1, 2024, 50% of the amount charged will be retained by the Society and the balance refunded. If booth space is not occupied by 10:00 am Tuesday, April 5, 2024, SESHASHall will have the right to use such space as it sees fit to eliminate blank spaces in the exhibit area. If a program is canceled or postponed, SESHASHall will refund registration fees, but will not be held responsible for other costs, charges, or expenses, including cancellation/change charges, assessed by airlines or travel agencies.
20. Amendment to Rules: Any and all matters or questions not specifically covered by the preceding Rules and Regulations shall be subject solely to the discretion of SESHASHall. The foregoing regulations have been formulated for the best interests of all Exhibitors; the cooperation of all Exhibitors is requested.

CONTACT US

SESHA is the ultimate choice for companies seeking to stay ahead in the ES&H industry. Our leading-edge partners gain unparalleled exposure to a global community of safety professionals and cutting-edge technical resources. We offer the unique opportunity to recruit top global talent and provide professional development resources for all staff levels. Choose SESH A for a competitive edge in the industry.

Take your place among corporate leaders in the industry and maximize your position in the marketplace by becoming a SESH A Corporate Partner today!



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