

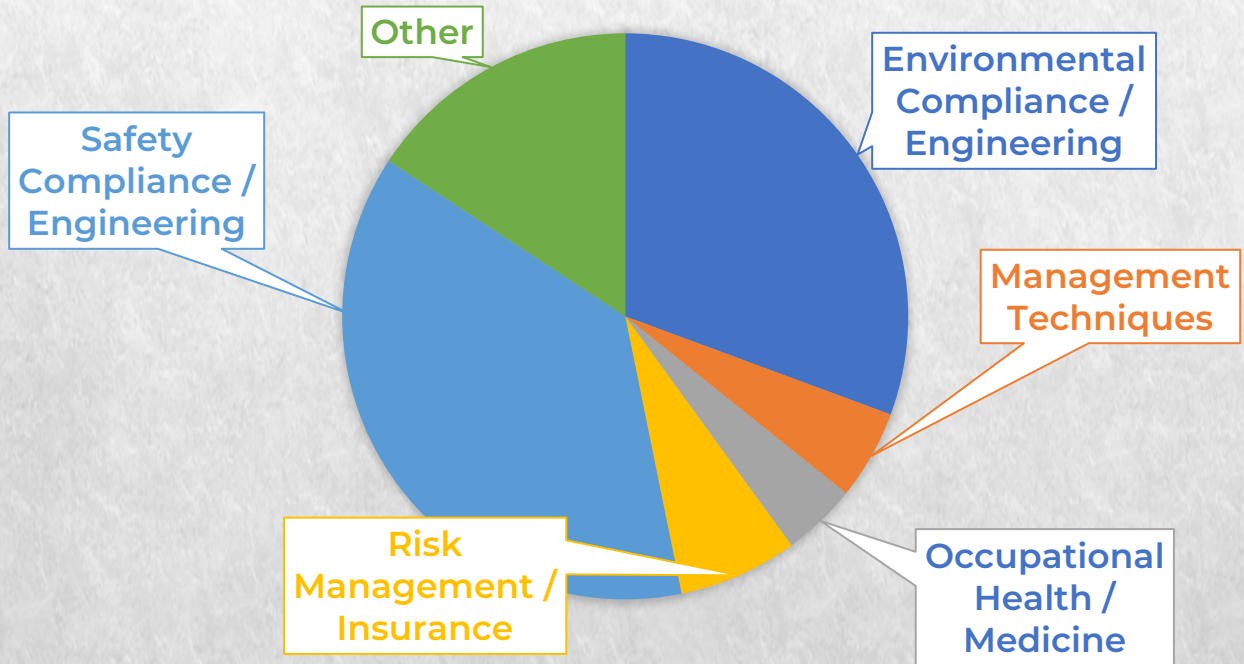
# SESHA 2023

## Corporate Partner and Symposium Sponsorship Guide

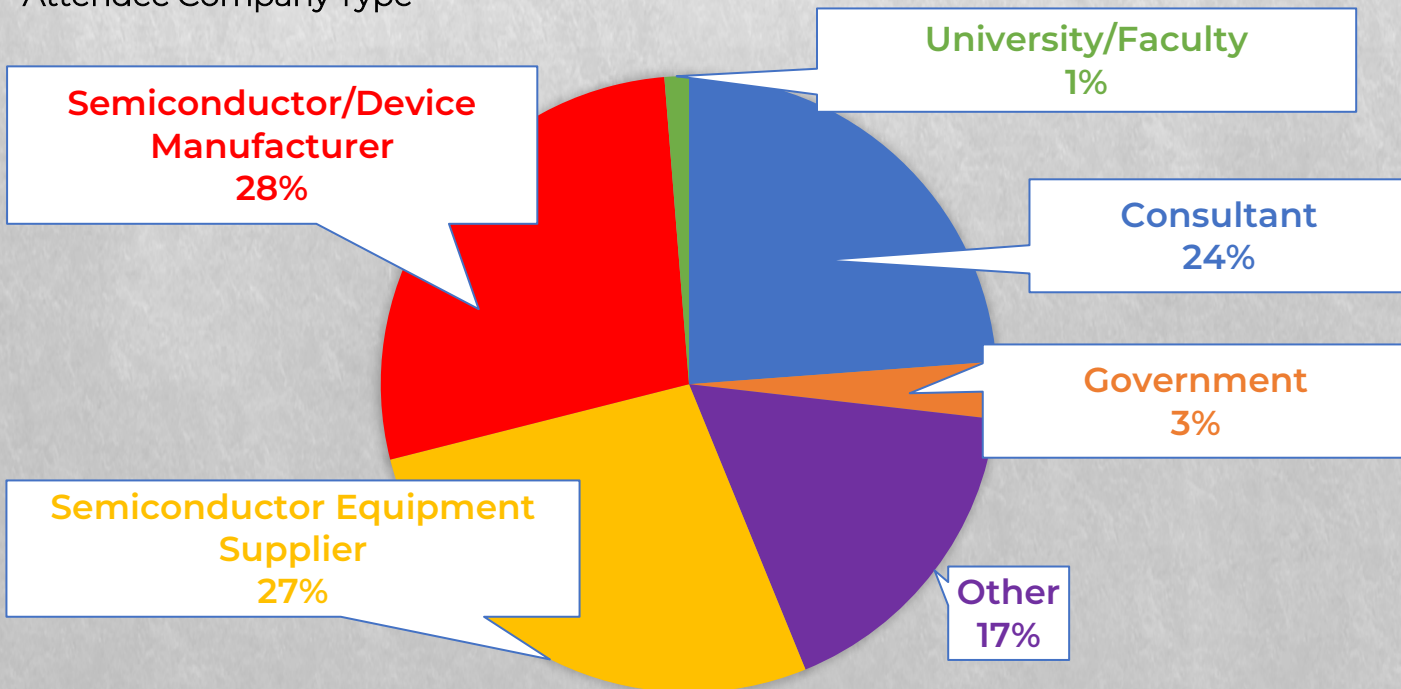
SESHA 2023 Annual Symposium  
Hilton Resort at the Peak  
Phoenix, Arizona  
April 23-28, 2023

The Semiconductor Environmental, Safety & Health Association (SESHA) is the premier Environmental, Safety & Health Association serving the high technology and associated industries with more than 2,000 ESH professionals. SESH is dedicated to improving environmental, safety and health performance, preventing workplace injuries and accidents, and promoting technological advances through our education and professional development.

Primary Area of Interest



Attendee Company Type



# CORPORATE PARTNERSHIP

SESHA's Corporate Partnership program offers companies a unique year-long opportunity to establish a relationship with SESHA members through in-person and online events. Funds generated from this program help support SESHA programming, thus supporting our members' education and professional development. Our program provides extensive benefits for both corporate branding and the introduction of specific technologies and products to new and existing customers.

SESHA's Corporate Partnership Program has five levels of participation. Partners will receive a bonus based on their level. In addition to supporting the organization, funds can be applied toward advertisements, exhibit booths, and meeting registrations all listed in this guide.

|                   |                   |                 |                      |                     |                    |
|-------------------|-------------------|-----------------|----------------------|---------------------|--------------------|
| BRONZE<br>\$2,500 | SILVER<br>\$5,000 | GOLD<br>\$7,500 | PLATINUM<br>\$10,000 | DIAMOND<br>\$15,000 | COBALT<br>\$20,000 |
| +10% bonus        | +12.5% bonus      | +15% bonus      | +17.5% bonus         | +20% bonus          | +25% bonus         |
| \$2,750           | \$5,625           | \$8,625         | \$11,750             | \$18,000            | \$25,000           |

## Additional Corporate Partnership Benefits:

- Listing on SESHA website with company logo and web link
- Corporate Partner Spotlight in SESHA monthly newsletter
- Discounted registrations at SESHA Symposium (see next page)
- Logo and link on SESHA mobile app
- Logo printed on signage and in program at the conference
- Use of the SESHA logo to show support of the organization
- Priority booth space selection for Symposium exhibits
- Acknowledgement at the Symposium plenary session
- Acknowledgement in SESHA social media

# REGISTRATION DISCOUNTS

SESHA's Corporate Partners will also receive a discount on multiple registrations for the meeting and courses at the SESHHA 2023 Symposium.

## Full Conference Registration

|                          |            |
|--------------------------|------------|
| Standard Rate            | \$795/each |
| 5 to 9 Registrations     | \$750/each |
| 10 to 15 Registrations   | \$675/each |
| 16 to 24 Registrations   | \$615/each |
| 25 or more Registrations | \$575/each |

## Single Day Conference Registration

|                          |            |
|--------------------------|------------|
| Standard Rate            | \$450/each |
| 5 to 9 Registrations     | \$400/each |
| 10 to 19 Registrations   | \$350/each |
| 20 or more Registrations | \$300/each |

## Full Day Professional Development Courses (PDC) Registration

|                          |            |
|--------------------------|------------|
| Standard Rate            | \$375/each |
| 5 to 9 Registrations     | \$325/each |
| 10 to 19 Registrations   | \$275/each |
| 20 or more Registrations | \$225/each |

## Half Day Professional Development Courses (PDC) Registration

|                          |            |
|--------------------------|------------|
| Standard Rate            | \$200/each |
| 5 to 9 Registrations     | \$175/each |
| 10 to 19 Registrations   | \$150/each |
| 20 or more Registrations | \$125/each |

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# CORPORATE PARTNER EXCLUSIVES

Advertising and sponsorships listed below are available only to current SESHAs corporate partners

## Meeting Space \$950

Host a private meeting or event in one of the conference rooms at the hotel during the Annual symposium. Use this opportunity to have an internal sales meeting or training session. Host a private event for your customers! Rate listed is per day; As a bonus for our Platinum, Diamond and Cobalt level partners, the fees are waived. Space is limited and based on availability. AV and catering costs are not included and are the responsibility of the hosting company

## SESHA Monthly Newsletter Banner Ad \$350

Include a clickable banner ad with your graphics in the SESHAs monthly newsletter that is distributed to all members. Ad will link to the URL of your choice

## SESHA Website Advertisement

Promote your organization with a clickable advertisement where ESH professionals go for the latest information – SESHAs.org.

- Static Ad Space – Exclusive Ad - \$1,000/month
- Rotating Ad Space – up to 3 companies - \$700/month

## Webinar Sponsor \$250

Be part of the popular SESHAs Webinar Wednesdays! SESHAs hosts live Webinars the second Wednesday of every month at 16:00 Eastern Time and are also available to SESHAs members on-demand. As a sponsor you have the opportunity to provide the opening and closing slides as well as recognition in the pre-event promotion and follow up surveys

## Email Blast \$250

Send a message to all members about the services you provide. Space is only available to one corporate partner per month so reserve early!

## Power Lunch \$2,500

Power Lunch Opportunity - individual sponsors will be afforded the opportunity to individually host a table with selected attendees for a Power Lunch. You can take advantage of this exciting opportunity for only \$2,500. This will give you a direct selling opportunity and one on one (actually-one on nine!) time with attendees. Maximize your leads and make an impression. All the prospects at your table will be entered to win an iPad so they're motivated to attend

## Slide Projection Ad \$500 per day

Get visibility in the session rooms. Your organization's slide advertisement will be projected on screen in the meeting rooms during the breaks

All sponsorship and advertising opportunities are given based on order of receipt of commitment.

Please contact Amy Sullivan at [meetings@seshasonline.org](mailto:meetings@seshasonline.org) to reserve today!

# SYMPOSIUM SPONSORSHIPS

|   |   |
|---|---|
| <p><u>Opening Reception</u> <b>\$5,000</b><br/>         Help sponsor this popular social event for attendees held in the exhibit space. Signage for your organization, including logo beverage napkins drink tickets, will be displayed and acknowledgement in the program book.</p>  | <p><u>Exhibit Hall Lunch</u> <b>\$3,500/\$10,000</b><br/>         Help sponsor this attendee lunch held daily in the exhibit hall. Signage for your organization will be displayed during the lunch, as well as acknowledgement in the program book.<br/>         Rate is \$3,500 for a multiple sponsors (up to 3) or \$10,000 for an exclusive sponsorship.</p> |
| <p><u>Coffee/Refreshment Break</u> <b>\$2,500</b><br/>         Provide an upgraded morning or afternoon refreshment break for attendees—muffins with coffee in the morning and ice cream or cookies in the afternoon. Break will include logo signage and the opportunity to have the refreshments distributed by the sponsor's booth location.</p> | <p><u>Raffle Prizes</u> <b>\$750</b><br/>         Provide the raffle prizes given at the popular drawings during at the meeting breaks. The prizes typically include desirable items such as tablets, wireless headphones and gift cards. A representative from your organization can announce the winner and give them the prize.</p>                            |
| <p><u>Conference Tote Bags</u> <b>\$5,000</b><br/>         Carry your message throughout the meeting! Your logo will be screen-printed on the tote bags that are distributed to all attendees to use during the meeting and throughout the Exhibit Hall and beyond.</p>   | <p><u>Lanyards</u> <b>\$2,500</b><br/>         See your logo on every attendee! Your organization's logo will be screen-printed on the lanyards that are distributed to all attendees to hold their conference badges.</p>  |
| <p><u>Notebooks</u> <b>\$4,000</b><br/>         Have your company name and logo printed on notebooks given to all attendees in the conference tote bags for use to take notes at the meeting and beyond.</p>  | <p><u>Beverage Bottles</u> <b>\$4,000</b><br/>         Get brand recognition by having your company name and logo printed on beverage bottles given to all attendees in the conference tote bags for use during all the activities during the meeting and long after.</p>   |
| <p><u>Conference Pens</u> <b>\$1,200</b><br/>         Put your name in attendee's hands by having your company logo printed on pens given to all attendees in the conference tote bags for use during all the activities during the meeting and long after</p>  | <p><u>Charging Pads</u> <b>\$5,000</b><br/>         Get a jolt of brand awareness! Your logo will be printed on wireless charging pads placed in the conference tote bags given to all attendees.</p>   |

All sponsorship and advertising opportunities are given based on order of receipt of commitment. Please contact Amy Sullivan at [meetings@sashaonline.org](mailto:meetings@sashaonline.org) to reserve today!

# SYMPOSIUM SPONSORSHIPS

**SOLD**

|   |  |
|---|--|
| <p><u>Cover Program Ad</u> <u>\$1200</u><br/>Get your information noticed by having your full-page color advertisement on the front inside or back covers of the Final Program Book given to all attendees and posted online.</p> | <p><u>Tote Bags Handout</u> <u>\$250</u><br/>Send a single page flyer to be inserted in the tote bags that are distributed to all attendees to use during the meeting</p>  |
| <p><u>Color Program Ad</u> <u>\$1000</u><br/>Be in the center of it all by having your full-page color advertisement in the color center pages of the Final Program Book given to all attendees and posted online.</p>            | <p><u>Promotional Giveaway</u> <u>\$450</u><br/>Here is your chance to get creative! Place your company's branded item in the tote bag. Items are provided by your company and subject to SESHHA approval</p>                      |
| <p><u>Full Page Program Ad</u> <u>\$750</u><br/>Full page black and white advertisement included in the Final Program Book given to all attendees and posted online</p>   | <p><u>Golf Tournament</u> <u>\$200/each</u><br/>Take your clients to play in the tournament. Price per person and includes greens fees and cart</p>  |
| <p><u>Half Page Program Ad</u> <u>\$500</u><br/>Half-page black and white advertisement included in the Final Program Book given to all attendees and posted online</p>   | <p><u>Golf Sponsorship</u> <u>\$250</u><br/>Sponsor a hole during the golf tournament as well as prizes for the winners. Signage will be placed at the hole and acknowledged during the festivities and at the opening session</p> |
| <p><u>Mobile App Ad</u> <u>\$500</u><br/>Get visibility where attendees are visiting frequently for information on-the-go! Your clickable ad will appear on the SESHHA mobile meeting app</p>                                     | <p><u>Golf Towels</u> <u>\$500</u><br/>Have your logo printed on golf towels given to all the golf tournament participants</p>   |
| <p><u>Tennis Tournament</u> <u>\$150</u><br/>Sponsor prizes for the winners of the tennis tournament. Signage will be placed at the event and acknowledged during the festivities and at the closing session.</p>                 | <p><u>Golf Balls</u> <u>\$750</u><br/>Have your logo printed on golf balls given to all the golf tournament participants</p>   |
| <p><u>5K Fun Run T-Shirts</u> <u>\$300</u><br/>Provide t-shirts and support for the 5K participants. Your organization's logo will be included on the shirts and acknowledged in the program book</p>                             |  |

All sponsorship and advertising opportunities are given based on order of receipt of commitment. Please contact Amy Sullivan at [meetings@seshhaonline.org](mailto:meetings@seshhaonline.org) to reserve today!

# EXHIBIT OPPORTUNITIES

Meet with your target audience by exhibiting at the SESH A 45th Annual Symposium at the [Hilton Phoenix Resort at the Peak](#) in Phoenix, Arizona.

View the exhibit hall floor plan at <https://sesha2023.expofp.com/>

## Exhibitor Booth Fees:

Early Registration (on or before January 1, 2023).....\$1,950

Standard Registration (after January 1, 2023).....\$2,150

Non-profit Organization Rate\*.....\$1,000

*(Rates are per 8'x10' booth space)*

*\*Non-profit rate is for 501(c)(3) organizations or government agencies and an IRS letter of exemption must be provided.*

## Exhibitor Package Includes:

- ✓ 8'x10' booth space
- ✓ Pipe and hanging drape and organization identification sign
- ✓ Two complimentary full-conference registrations for company representatives, and membership in SESH A for that registrant
- ✓ Exhibit badges may be purchased for \$300/person for additional booth staff
- ✓ Opportunity to select top booth location choices (placement will be assigned on a first-come, first-served basis)
- ✓ Company description and contact information printed in Final Program and available online (due to SESH A by March 1, 2023)
- ✓ Access to discounted hotel rates via conference website
- ✓ Complimentary food and drink for some meeting events and breaks

## ADDITIONAL EXHIBIT HALL EVENTS:

- Lunch provided on both Tuesday and Wednesday
- Morning and afternoon refreshment breaks
- Opening reception
- Daily raffle drawings

## EXHIBITOR SCHEDULE\*

### MOVE IN

Monday, April 24 1:00 pm – 5:00 pm  
Tuesday, April 25 8:00 am – 9:00 am

### EXHIBIT HALL HOURS\*

Tuesday, April 25 10:00 am – 7:00 pm  
Wednesday, April 26 9:00 am – 4:00 pm

### BREAK DOWN

Wednesday, April 26 4:00 pm – 7:00 pm

Meeting ends Thursday, April 27

\*schedule subject to change

**Contact Amy Sullivan at [meetings@seshaonline.org](mailto:meetings@seshaonline.org) for more information and to reserve your booth space!**

SESHA expects each exhibit booth to be staffed during all show hours, Tuesday, April 25 through Wednesday, April 26, 2023. Only SESH A 2023 Annual Symposium exhibitors are permitted to do business on the show floor. All exhibitors are expected to act appropriately and in a professional manner. Any salespeople who are disrupting the business of another exhibitor will be asked to leave the show floor. See additional Rules and Regulations in this document.

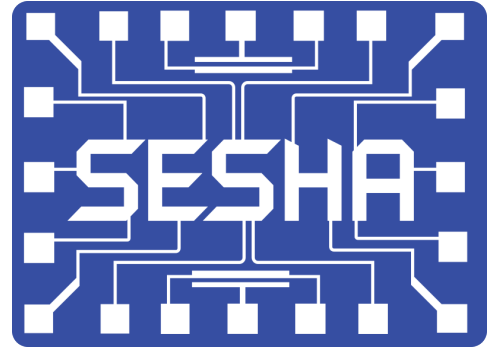


# RULES & REGULATIONS

1. Location, Dates, and Hours of Exhibit: The Exhibition will be held at the Hilton Resort at the Peak. The exhibit area will be open free of charge to the meeting registrants as follows: Tuesday, April 25 from 10:00 am – 7:00 pm, and Wednesday, April 26 from 9:00 am – 4:00 pm. These hours are subject to change as dictated by program requirements.
2. Installation and Dismantling: Booths will be accessible to Exhibitors for setting up displays from 1:00 pm – 5:00 pm Monday, April 24 and are to be ready for display by Tuesday, April 25 by 9:30 am. Packing and removal is from 4:00 pm – 7:00 pm, Wednesday, April 26.
3. All booth personnel must register using the exhibitor reservation form. Two registrants per booth are allowed; these registrants may attend sessions. Each additional booth personnel must register as "Exhibits Only" for an additional \$300.
4. Standard and Special Booth Equipment: Standard booth equipment consists of draperies assembled with polished aluminum attachments, backs 8' high and side rail dividers 3' high. These are included in the booth charge. A sign 7" by 44" with one line of copy for identification is furnished for the backdrop. Official Decorator and Drayage Company for the Exhibitors is Summit Expo. A complete line of furniture, display tables, and other items is available. All independent service companies performing work at the show site will be required to submit certificates of insurance for both workers comprehensive and general liability insurance at amounts established by the state of Arizona. Deadline for receipt of these materials is March 5—three weeks prior to the start of the show. In addition, such contractor must submit his request in writing using the EAC form in the exhibitor service manual and adhere to all rules and regulations listed.
5. Burk and Associates, Inc's assignment of booth space is final and shall constitute an acceptance of the Exhibitor's offer to occupy space. Assignments will be made only after receipt of the Contract for Exhibitors and the appropriate booth fees. After assignment, space location may not be changed, transferred, or canceled except by written request and with the subsequent approval of Burk and Associates, Inc. Notwithstanding the above, Burk and Associates, Inc reserves the right to make the space assignment and to change, at its sole discretion, any such assignments as it deems necessary. An Exhibitor may not share or sublet space to another party, nor permit in their booth non-exhibiting companies' representatives without the express written permission of Burk and Associates, Inc. Only companies or individuals who have contracted directly with SESHSA shall be listed in the program or allowed in the exhibit hall as an Exhibitor. One Exhibitor may not exhibit the named "end product" of another Exhibitor without permission of that Exhibitor and the Exhibit Manager in writing
6. General Regulations: Loud speaking sound displays are prohibited. The Society reserves the right to refuse any exhibit not in good taste or inconsistent with a meeting of this kind. All exhibits, back walls, and decorations will be limited to 8' in height and not extending more than 5' from the back wall except actual equipment which in normal operation exceeds this height. Permission to exhibit equipment with abnormal heights must be obtained from the Exhibit Manager. Any large items must be placed in the rear 5' of the booth. Please refer to the Booth Display Rules in the Exhibitor Service Manual.
7. Exhibitor will be responsible for sales tax owed to Arizona, on any transactions made on the show floor. Exhibitor will be responsible for any business license required by Arizona. No exhibitor will be permitted to give away premium items, nor to conduct any prize drawings, awards for signing of names and addresses, or other extreme promotions without first obtaining written permission from the Exhibit Manager.
8. Photographing booths is limited to non-exhibit hours or candid shots only. Exhibitors and photographers shall not disrupt visitor traffic by clearing booths or aisles for photography during the regular conference hours.
9. All exhibit and booth materials, particularly drapes, curtains, table covers, etc. must comply with Federal, State and City Fire Laws, Insurance Underwriter and Hotel Safety Regulations, and must be flame-proof. All packing containers, excelsior and similar materials are to be removed from the exhibition area upon completion of the booth arrangement. The Exhibitor is restricted to materials which will pass fire inspection. Decorations of paper, pine boughs, leafy decorations or tree branches are prohibited. Volatile or flammable oils, gases, unprotected picture films, other explosives or flammable matter, or any substance prohibited by the City Departments or authorities will not be permitted in the exhibition areas. Likewise, all electrical wiring must be approved and installed in accordance with State and Local Regulations. Smoking in exhibits may be prohibited. Crowding will be restricted. Aisles and fire exits cannot be blocked by exhibits.
10. In their own best interest, and for security, Exhibitors shall keep an attendant in their own booths during all exhibit hours. No exhibit may be dismantled before the specified time, nor may any part of the exhibit or equipment be removed, once it has been set up, without permission of the Exhibit Manager.
11. Exhibitor hereby assumes entire responsibility and hereby agrees to protect, defend, indemnify and save Burk and Associates, Inc; the SESHSA; Summit Exposition, LLC and the Hilton Resort at the Peak and their owners, operators, and each of their respective parents, subsidiaries, affiliates, employees, officers, directors, and agents harmless against all claims, losses or damages to persons or property, governmental charges or fines and attorney's fees arising out of or caused by its installation, removal, maintenance, occupancy or use of the exhibition premises or a part thereof. Exhibitor hereby releases, quitclaims and forever discharges Burk and Associates, Inc, the SESHSA, Summit Exposition, LLC the Union Station Hotel and their representatives, officers, agents, and employees, from any loss, damage, theft, destruction or other harm or injury to any personal property which the Exhibitor places on or about the premises of the Hilton Resort at the Peak.
12. Due to the tremendous value of exhibits, it is impractical and impossible to insure Exhibitor's equipment against loss, theft, damage and breakage. Neither the Hotel nor any of its employees, nor representatives, nor any representatives of SESHSA, nor Burk and Associates Inc., nor any subcontractor will be responsible for any injury, loss or damage to the Exhibitor, the Exhibitor's employees or property, however caused. In addition, the Exhibitor must assume responsibility for damages to the Hotel property and indemnify and hold harmless the Hotel from liability, which might ensue from any cause, whatsoever, including accidents or injuries to Exhibitors, their agents or employees. The Exhibitor must also assume responsibility for any accident, injury or property damage to any person viewing his exhibit where such accident, injury or property damage is caused by the negligence of the Exhibitor, his agents or employees. In view of the foregoing, Exhibitors are urged to place "extraterritorial" and other coverage on equipment and exhibits and arrange for extended public liability insurance with their regular insurance carrier, particularly if they are conducting experiments or demonstrations using heat or high voltage.
13. Exhibitor shall obtain and keep in force during the term of the installation and use of the exhibit premises, policies of Comprehensive General Liability and Contractual Liability Insurance, insuring and specifically referring to the Contractual liability set forth in this Exhibit Agreement, in an amount not less than \$1,000,000 Combined Single Limit for personal injury and property damage. Burk and Associates, Inc, the SESHSA, Summit Exposition, LLC and the Hilton Resort at the Peak shall be included in such policies as additional named insured. In addition, Exhibitor acknowledges that Burk and Associates, Inc, the SESHSA, Summit Exposition, LLC and the Union Station Hotel do not maintain insurance covering exhibitor's property and that it is the sole responsibility of Exhibitor to obtain such insurance.
14. SESHSA, Summit Exposition LLC and the Exhibit Manager for the meeting will cooperate fully, but cannot assume responsibility for damage to Exhibitor's property, lost shipments either coming in or going out of the premises or for moving costs. Any damage due to inadequately packed property is Exhibitor's own responsibility. If exhibit fails to arrive, Exhibitor will be, nevertheless, responsible for booth rent and no refund will be made. Exhibitors should carry insurance against such risks. The Exhibit Management will attempt to assist and generally protect Exhibitors, keep them informed and will assume responsibility for its own misconduct and negligence all in good faith.
15. Exhibitors wishing to have Hospitality Suites must reserve them through the Exhibit Manager. Such Suites cannot be open during any Meeting or Exhibit Hours and can be open after midnight only with Exhibit Manager's permission.
16. Rejected Displays: Unethical conduct or infraction of rules on the part of the Exhibitor or his representatives or both will subject the Exhibitor or his representatives to dismissal from the exhibit area, in which event it is agreed that no refund shall be made and further that no demand for redress will be made by the Exhibitor or his representatives. The products and services to be exhibited must be pertinent to the technical scope and purpose of the meeting. Changes to the products and services are to be forwarded to SESHSA in writing by January 31, 2023 and are subject to review by the Executive Committee. No changes are accepted afterwards. Alcoholic beverages may not be distributed from any booth, its attendees or company representative.
17. Care of Building and Equipment and Safety Precautions: Exhibitors, or their agents, must not injure or deface the walls or floors of the building, the booths, or the equipment in the booths, when such damage appears, the Exhibitor is liable to the owner of the property so damaged.
18. The Exhibitor will engage at its expense, and through the official decorator where the venue so requires, all necessary labor and trade performing functions directly related to the exhibit. The Exhibitor agrees that any person employed to perform such functions on a temporary basis at the Hotel shall be represented by the appropriate bona fide Union.
19. Cancellation Policy: If sponsorship/booth contracted for is canceled by an exhibitor after February 1, 2023, or if the exhibitor fails to occupy space contracted for, the Society is entitled to the full amount of the amount charged. If the sponsorship/booth reserved is canceled by the exhibitor on or before February 1, 2023, 50% of the amount charged will be retained by the Society and the balance refunded. If booth space is not occupied by 10:00 am Tuesday, April 5, 2023, SESHSA will have right to use such space as it sees fit to eliminate blank spaces in the exhibit area. If a program is canceled or postponed, SESHSA will refund registration fees, but will not be held responsible for other costs, charges, or expenses, including cancellation/change charges, assessed by airlines or travel agencies.
20. Amendment to Rules: Any and all matters or questions not specifically covered by the preceding Rules and Regulations shall be subject solely to the discretion of SESHSA. The foregoing regulations have been formulated for the best interests of all Exhibitors; the cooperation of all Exhibitors is requested.

# CONTACT US

Thanks to our leading-edge partners, SESHHA remains on the forefront of the ES&H industry. Companies gain exposure to our global community of safety professionals and access to technical resources, the ability to recruit global talent, and professional development resources for all staff levels.



**Take your place among corporate leaders in the industry and maximize your position in the marketplace by becoming a SESHHA Corporate Partner today!**

**Semiconductor Environmental, Safety & Health  
Association (SESHA)  
950 Herndon Parkway  
Suite 450  
Herndon, VA 20170  
(703) 790-1745  
[www.sesha.org](http://www.sesha.org)  
[meetings@seshaonline.org](mailto:meetings@seshaonline.org)**