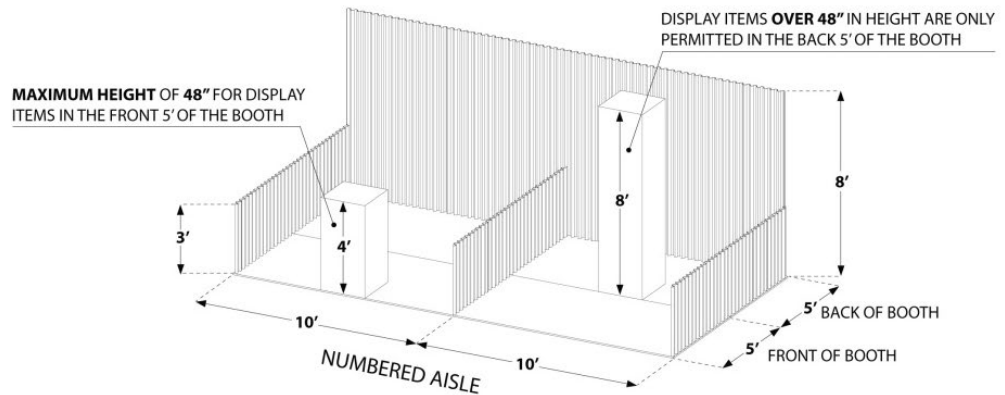
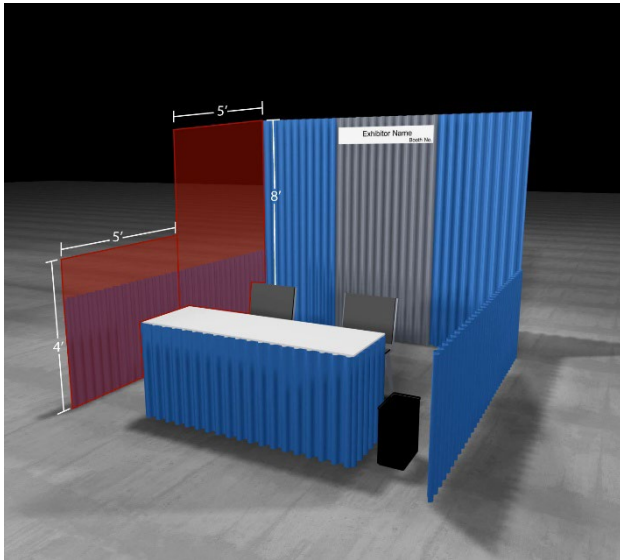
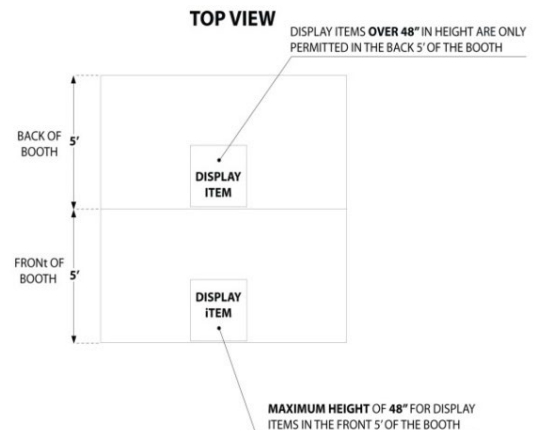
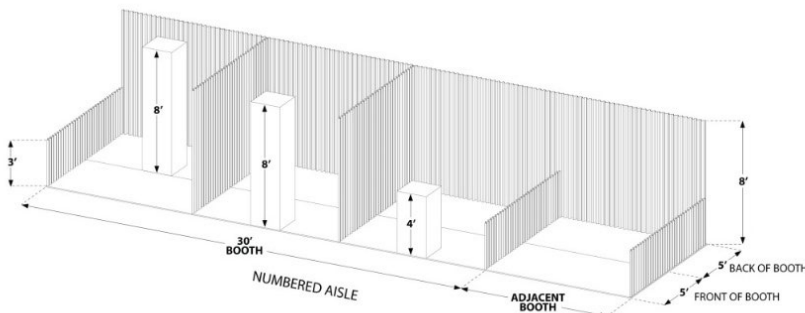


ASTRA BOOTH DISPLAY RULES

All exhibits must be confined to the spatial limits of their respective booth(s) as indicated on the floor plan. Sufficient visibility must be maintained in each booth to prevent the view of adjacent exhibits from being blocked. Exhibitors blocking other exhibitors' lines of sight will be requested to reset their booth layout to maintain all exhibiting companies' visibility. Failure to reset the booth layout as requested will result in losing priority points. ASTRA may reject or cancel non-compliant exhibitor applications.

Standard 10' Linear Booths

Linear or "in-line" booths are 10' wide and in a straight line with booths on either side and behind. These linear booths are not allowed to be taller than the 8' height of the back drape of their booth. Any display items (cases, shelves, risers, racks, etc.) that exceed 48 inches must be placed in the rear half of the booth space. This arrangement will allow a reasonably unobstructed sight line for exhibitors from the aisles.



The only exception to this rule is for booths sold as 10'x30' to one exhibiting company. They may use more of their booth space as long as it does not infringe on the rights of their neighboring booths. The 4' height restriction only applies to the area that is within 10' of the adjacent booths and the cross aisle. They may use a maximum of 8' in the center 10' of their 30' space.

ASTRA BOOTH DISPLAY RULES

Due to fire regulations, nothing may be stored behind linear booths. Also, note that the floor plan shows the booth's borders in the center of the display equipment—the side and back drapes. Displays must be planned to accommodate this equipment and the utility service at the back of the booth.

5'x10' Half Booth Spaces

The new exhibitors in the special 5'x10' spaces are exempt from the line-of-sight display rules as their booths are only 5' deep. However, they must still abide by all other regulations and contain their displays within their allotted booth space.

Corner Booths

A corner booth is located at the end of a row of adjoined booths with two exposed sides – the numbered aisle side and the cross aisle. All display rules for the standard linear booths apply to the corner booths. The only difference is that the 3' high side drape will not automatically be placed on the side open to the cross-aisle. If an exhibitor wishes to have that drape, please contact Summit Exposition either prior to the show or on-site and it will be installed for them.

20'x20' Island Booths

An Island booth is a booth that is at least 20'x20' and is open to the aisles on all four sides. Exhibitors with an island booth may use the entire floor space of their booth up to a maximum height of 14' since no booths are connected or immediately adjacent to it. All exhibit fixtures and components exceeding 10' in height require a drawing, plans, or renderings, preferably digital, to be submitted to show management for review and approval no later than 60 days prior to the convention.

Variances may be issued at the show management's discretion. If required floor plans are not submitted for approval, ASTRA has the right to enforce exhibit construction changes at the exhibitor's expense.

ASTRA reserves the right to request the removal of any display that detracts from the show's aesthetics.

For more information on any regulations, please contact ASTRA at exhibit@astratoy.org.